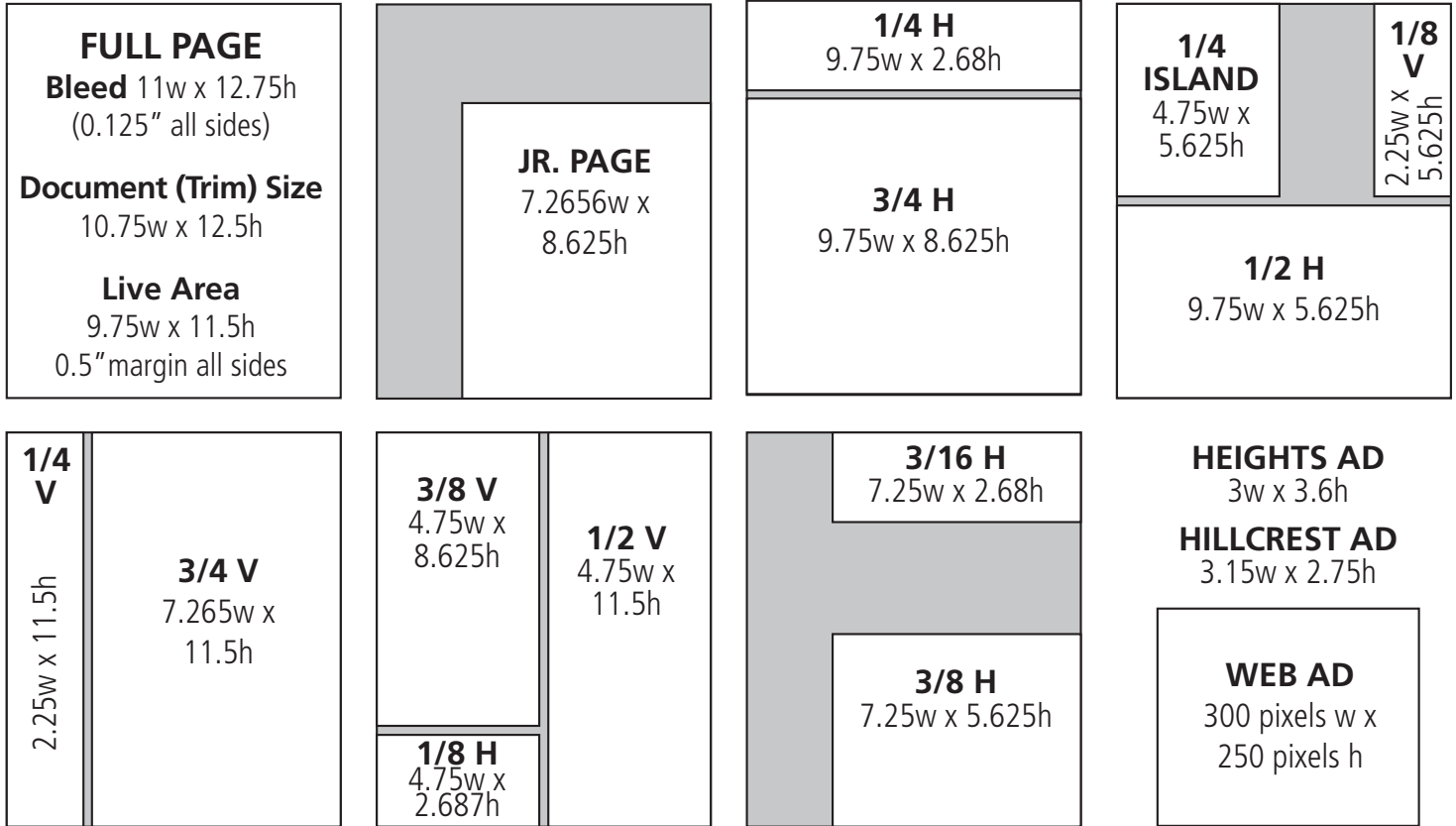


AD SPECIFICATION DIAGRAM (INCHES)



AD SUBMISSION REQUIREMENTS

PROVIDED PRODUCTION READY ADS

High quality PDF format is preferred for submitted print ads. All crop marks should be set outside the bleed area.

All files must be CMYK. Spot colors or RGB will be automatically converted by *Inviting Arkansas*. We cannot be responsible for color shifts that take place in ads that are not supplied as CMYK. This excludes web ads.

Web ads must be submitted in JPG format (flattened).

SUPPLIED AD MATERIALS

If you need *Inviting Arkansas* to design your ad or require any sort of file or design assistance, please provide **high-resolution images (300 dpi)** in JPG, TIF and/or PDF formats. Logos preferred in EPS or PDF (vector) format. If you have any questions, please call us for specifications prior to submitting your file. An email will be sent with a proof for approval.

PRODUCTION CONTACT

Heather Buckley | Art Director | ads@invitingarkansas.com
Ferrell Bonner | Production Manager | fbonner@invitingarkansas.com

DEADLINES 2017

MONTH	SPACE	ART
January	Dec 9	Dec 12
February	Jan 10	Jan 13
March	Feb 8	Feb 10
April	Mar 8	Mar 10
May	Apr 10	Apr 13
June	May 9	May 12
July	June 8	June 12
August	July 7	July 12
September	Aug 9	Aug 11
October	Sept 7	Sept 12
November	Oct 11	Oct 13
December	Nov 8	Nov 10